





TaiNEX 1, TAIPEI, TAIWAN

Agri & AquaBusiness Hub: Where Industry Business Possibility Thrives







SMART - Sustainability, Market, Advance, Resilience and Technology The Asia-Only B2B 5-in-1 Agricultural Total Solution Platform.

The 9th Taiwan Smart Agriweek and the 10th International Aquaculture & Fisheries Expo Taiwan, organized by My Exhibition Co., Ltd, will be held at the TaiNEX 1, 1st Floor, from September 11 to 13, 2024. The event serves as the Asia-only and the Taiwan-largest international B-2-B platform that encompass all sectors of agriculture in the name of smart, technology and sustainability. The event has five major themes—AGRITECH, AGRILIVESTOCK, AGRIFRESH, AGRIGREEN and International Aquaculture & Fisheries Expo.

The central theme of the 2024 exhibition is strengthened by integrating the five ideas of "SMART - Sustainability, Market, Advance, Resilience, and Technology." We sincerely invite you to join us in revealing the forward-looking future of agriculture.

Sustainability: Launching the International Green Agriculture Technology Expo (AGRIGREEN), placing a spotlight on Renewable Energy Technologies, Carbon Capture & Sequestration, circular regeneration, and Carbon Footprint Verification (CFV) Services to emphasize energy efficiency, carbon reduction, and biodiversity preservation.

Market: To meet the growing demand for global agricultural technology services, exhibitors can leverage an online matchmaking platform to connect with potential clients and engage in discussions with buyers from around the world during the exhibition. This enables them to seize every opportunity to showcase distinctive features and explore business prospects in the market.

Advance: Emphasizing innovative technology, smart agri-machinery, eco-friendly farming, antibiotic-free and precise feeding, fresh packaging, industrial resilience, and sustainable development to spearhead advancements in the industry.

Resilience: Given climate change and market fluctuations, it's crucial to build resilient capabilities in the agriculture and fisheries industries. This includes enhancing adaptability through early warning systems, prevention, and control measures to ensure industry competitiveness.

Technology: Leveraging smart machinery, automated systems, and cutting-edge biotechnology to improve the quality and yield of agricultural and fisheries products, ensuring intelligent, resilient, and sustainable development in agriculture.

■ Why Should I Exhibit?

International Professional Forums TSA unites hundreds of experts and numerous academic

speakers, fostering discussions on cutting-edge agricultural innovation and driving intelligent advancements in smart agriculture.





Professional Industry Buyers TSA introduces a hosted buyers' program, attracting worldwide professional and hotel accommodation offering reimbursements.

Smart Website for Enhanced Product Exposure and News Visibility

Al-driven website not only optimizes product labels for improved searchability but also enhances the visibility of pre- and post-exhibition press releases in the market.





Precise Business Matchmaking

TSA streamlines B2B matchmaking, connecting exhibitors global professional buyers. Our proactive platform ensures efficient scheduling, boosting business matching success.

Diverse Media Exposure

TSA collaborates with global industry exhibitions, shares the press releases for the exhibitors and the exhibition itself via industry media channels, and utilizes the exhibition official website and diverse social platforms for robust global promotion.





AGRI NEXT TALK New Product Launch TSA offers this exclusive session, limited to

30 slots (36 square meters or larger), for company product launches and interactive engagement to achieve the best exhibiting result.

AGRITECH TAIWAN

AGRILIVESTOCK TAIWAN



AGRITECH TAIWAN addresses the challenges posed by climate change and labor shortages in agricultural management and development. It centers around three themes: Smart Agricultural Technology, Eco-Friendly Farming and Agricultural Circular Economy. The objective is to advance modern agricultural technology and intelligent solutions, enhance the quality and efficiency of agricultural products, and facilitate the digital management and industrial upgrading of the agricultural industry.

AGRILIVESTOCK TAIWAN aims to showcase how innovative technology can enhance production efficiency in the livestock and poultry industry, ensuring product quality, safety, and sustainable development. The exhibition will highlight the latest technologies and equipment in smart livestock and poultry farming, precision animal nutrition and feed equipment, pet food technology and livestock circular economy sectors.



Smart Agriculture Technology

- Agricultural Automation Equipment
- ◆ Agricultural Drones
- ◆ AloT Systems and Equipment
- ◆ Aquaponics
- ◆ Greenhouse Facilities and Technology
- ◆ Horticultural Materials
- ◆ Hydroponic Cultivation
- ◆ Intelligent Detection Systems and Equipment
- ◆ Labor-Saving Agricultural Machinery
- ◆ Plant Disease and Pest Control Management
- ◆ Plant Growth Lights
- ◆ Smart Irrigation Systems and Equipment
- ◆ Ventilation Equipment



Eco-Friendly Farming

- ◆ Natural Organic Products
- Organic Farming and Cultivation Techniques
- ◆ Organic Fertilizers
- Seedlings, Flowers Seeds
- ◆ Soil Reformer
- ◆ Plant Protection Products Registrations



Agricultural Circular Economy

◆ Organic Waste Disposal Technology and Equipment

Smart Livestock and Poultry Farming

- ◆ AI Livestock Systems
- ◆ Animal Hacthery and Incubation Equipment
- ◆ Cooling and Ventilation Equipment
- ◆ Feeding Systems
- ◆ Genetic Engineering
- ◆ Livestock and Genetic Seeds
- ◆ Livestock Cleaning and Disinfection
- ◆ Livestock Housing Equipment and Materials
- ◆ Solar Panel for Livestock Farms



Precision Animal Nutrition & Feed Equipment

- ◆ Animal Feeds and Additives
 - ◆ Animal Medicine and Vaccines
 - ◆ Equipment for Animal Feed Processing



Pet Food Smart Zone

- ◆ Pet Food
- ◆ Pet Health & Supplements
- ◆ Pet Medicine and Vaccines



Livestock Circular Economy

◆ Organic Waste Disposal Technology and Equipment

Concurrent Forum



AQUACULTURE & FISHERIES TAIWAN



IAFET spans three areas: marine fisheries, aquaculture and algae, and high-quality seafood. Integrating the supply chain, it showcases Taiwan's expertise, smart technology, and operational models from origin to table, emphasizing sustainable fisheries.

In marine fisheries, the focus is on resource management, featuring smart ship systems, fishing equipment, and information-based fishery management. The exhibition promotes responsible fishing and sustainable oceans. In aquaculture, it highlights smart technology for breeding efficiency, safe products, and eco-friendly



Marine Fishery

- ◆ Aviation Safety Information Platform
- ◆ AIOT Fishing Vessel Intelligent Management System
- ♦ Ocean Weather Information
- ◆ AIS (Automatic Identification System) for Vessels
- ◆ VMS (Vessel Monitoring System) Automatic Position Reporting Device
- ◆ Marine Navigation and Radar Systems
- ◆ Electric Buoy
- ◆ Para Anchor
- ◆ Global Maritime Distress and Safety System
- ◆ Marine Communication Equipment
- ◆ Underwater Lighting
- **♦** Fishing Light
- ◆ Fish Finder
- ◆ Sonar System
- ◆ Energy- and Labor-Saving Fishing Equipment
- ◆ Fishing Tackle and Fishing Hook
- ◆ Fishing Nets and Fishing Gears
- ◆ Net Cage Equipment
- ◆ Wearable Protective Safety Equipment
- ◆ Drone Technology
- ◆ Marine Waste Recycling

strategies, including smart breeding management systems, environmental monitoring, and low-carbon solutions.

The high-quality seafood area showcases domestic and international aquatic products, offering certification services, innovative processing strategies, and market exploration support.and international aquatic products, offering certification services, innovative processing strategies, and market exploration support.

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Aquaculture and Algae

- ◆ AI Image Recognition Technology
- ◆ Smart Aquaculture Monitoring Equipment
- ◆Fish & Shrimp Counter
- ◆Aquacutlure Equipment and Technology
- ◆Aerator
- ◆ Aguaculture Electrical Power Unit (EPU)
- ◆ Fishery and Electricity Symbiosis
- Aquaponics
- ◆ Fishery and Algae Symbiosis
- ◆ Feeding Machine
- ◆ Aquatic Feed
- ◆ Feed Additives
- ◆ Aquatic Medicines and Vaccines
- ◆ Aquatic Seedlings Technology
- ◆ Recirculating Aquaculture Systems (RAS)
- ◆Water Quality Improver
- ◆ Water Quality Management System
- ◆ Traceability Management
- ◆ Microalgae Cultivation Equipment
- ◆Aquaculture Waste Recycling



High Quality Seafood

- ◆ Premium Seafood
- ◆ Sustainable Seafood Products Certification Services
- ◆ Aquatic Biotechnology Health and Wellness Products

AGRIFRESH TAIWAN

AGRIGREEN TAIWAN



AGRIFRESH TAIWAN aims to enhance the quality and safety of fresh agricultural products, prolong shelf life, and boost product competitiveness in the market. The four main themes include cold chain logistics, fresh processing and handling, fresh packaging materials, and fresh retail and terminal distribution.

AGRIGREEN TAIWAN is a new addition to Taiwan Smart Agriweek. Amidst the accelerating climate change, posing threats to ecosystems and disrupting crop production, causing biodiversity loss and market price volatility, the exhibition prioritizes sustainability, green innovation, and resilient agriculture. This focus aims to achieve effective resource utilization, ecological protection, and ensure long-term agricultural sustainability.



Cold Chain Logistics

- ◆ AGV(Automated Guided Vehicle)
- ◆ AloT Smart Cold Chain Management Solutions
- ◆ Cold Chain Logistic Services & Equipment
- ◆ Freezer Warehouse Construction & Related Equipment
- ◆ Pre-cooling Systems & Equipment for Agricultural Products
- ◆ Vehicle-Mounted Refrigeration Equipment
- ♦ Warehouse & Logistics Information Management Systems



Fresh Processing & Handling

- ◆ Central Kitchen Equipment
- ◆ Egg Grading & Cleaning Machine
- ◆ Extraction Equipment
- ◆ Food Processing Technology & Equipment
- ◆ Food Safety Inspection Services
- Food Waste Treatment Equipment
- Fresh Food Cleaning, Sorting, and Packaging Equipment
- Fresh Preservation Technologies
- ◆ Slaughtering Equipment



Fresh Packaging Materials

- Eco-friendly Packaging Materials
- Fresh-Keeping Packaging Materials, Equipment & Technologies



Fresh Retail & Terminal Distribution

- ◆ Cooler, Fresh-Keeping Cabinet, Commercial Refrigerator
- ◆ Eco-friendly Logistic Services
- ◆ Fresh Delivery Services
- ◆ Smart Automated Pickup Cabinets
- ◆ Smart Retail Equipment and Technology

3

Renewable Energy Technologies

- ◆ Fishery / Agriculture and Electricity Symbiosis
- ◆ Power Storage Systems



Carbon Capture & Sequestration

- ◆ Algae Carbon Fixation Technology Application
- ◆ Carbon Capture Cultivation Systems
- ◆ CO2 Fertilization Technology



Agri-Recycling

- Aquaponics
- ◆ Biogas Power Generation Equipment and Technology
- ◆ Biomass Energy Equipment
- Composting Equipment
- Organic Waste Disposal Technology and Equipment
- ◆ Regenerative Agriculture
- ◆ Wastewater treatment



Carbon Footprint Verification Services

- ◆ Carbon Footprint Verification (CFV) Companies
- Consulting Companies
- **◆** Accreditation Companies



Targeted Buyer Profiles



Producer and Manufacturer

- Agricultural, Fishery & Livestock Enterprises, Associations and
- Agricultural, Fishery & Livestock Seedling & Breeding Units
- Biotech Firm
- ◆ Farmers, Ranchers & Breeders
- Food Manufacturer
- Livestock, Poultry and/or Aquatic Feed Manufacturer



Distributors

- Agent & Distributor
- Agricultural Product Supplier
- ♦ E-Commerce
- Importer & Exporter
- Wholesaler & Retailer



Industrial Services

- ♦ Agricultural Finance
- ◆ Catering Service Provider
- Food Processing and OEM
- Industry Consultant
- Logistics Service Provider
- System Integrator
- ◆ Venture Capital for Startups
- Veterinary

Government, Research institute

- Academic Research Institutions
- Government Agency
- Industry Related Institution of Higher Education

Support Parties (listed in alphabetical order)

Agriculture Biotechnology Research Center, Academica Sinica



Association of Taiwan Organic Agriculture Promotion



National Training Institute for Farmers' Organizations



Taiwan Agricultural Machinery and **Supplies Association**



Taiwan Agricultural Structures Association



FARMING ASSOCIATION

Biomimicry Taiwan





CHUNG HUA ANTIBIOTIC FREE

Deer Farmers' Association, R.O.C.

GOAT FARMER ASSOCIATION R.O.C

Taiwan Excellent Farmers Association

Taiwan Agricultural Machinery

Manufacturers Association



Chungwa Plant Factory Association



Taiwan Agricultural Information **Technology Association** Taiwan Agricultural Science and



Technology Resources Logistics Management Association



Taiwan Floriculture Exports Association



Taiwan UAS Development Association



Chinese Animal Welfare and Veterinary **Exchange Association**



Dairy Farmer Association R.O.C Taiwan

Formosan Farmers Association for Swine Improvement



National Animal Industry Foundation



R.O.C. Swine Association



Taiwan Feed Industry Association





Taiwan Veterinary Medical Association





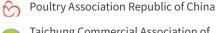
National Fishermen's Association Taiwan, ROC



Taiwan Ocean Conservation And



Taiwan Squid And Saury Fisheries Association



Taichung Commercial Association of



Feeds and Animal Health Products Taiwan Frozen Meat Packers Association



Taiwan Veterinary Medicine & Health **Industry Association**



Dairy Association of the Republic of China



Duck Breeding Association, R.O.C.



Goose Association Republic of China



Poultry Sale and Development Association of Republic of China



Taipei Commercial Association of feeds and animal Health Products



Taiwan Poultry Processing Association

WPSA Taiwan Branch



China Aquaculture And Fishery **Development Association**



Taiwan Frozen Seafood Industries Association



Fisheries Sustainability Foundation



Corporate Legal Person Taiwan Grass Shrimp And Breeding Association



Taiwan Blue Crab Breeding Development Association Taiwan Marine Biotechnology Society



Taiwan Pelagic Skipjack Seine Fishing Vessel Fish Export Industry Association



🏄 Taiwan Tilapia Alliance



Fish Breeding Association of Taiwan



Taiwan Fishing Net Manufacturing **Industry Association** Taiwan Marine Cage Aquaculture



Taiwan Shipbuilding Industry Association

Development Association



Taiwan Tuna Longline Association



Taiwan Food and Pharmaceutical Machinery Manufactures' Association



Taiwan Cold Chain Association

Post-show Report 2023

Top 10 Buyer Countriés









Malaysia















12+ **Professional Forums**





2023 Buyer Feedbacks

South Korea Myanmar

AGRITECH

technologies.

situation.





Mr. Leung, Tai Tong Lychee Valley Co., Ltd., Hong Kong After personally attending the exhibition, my conviction in Taiwan's advanced agricultural technology grew stronger. I aspire to bring these quality products back to Hong Kong, creating a mutually beneficial

AGRILIVESTOCK



President Mr. Desianto Budi Utomo, Indonesian Feedmills Association

I hope that IoT and precision smart farming systems can be adopted in Indonesia through the facilitation of Taiwan Smart Agriweek, fostering collaboration between Taiwanese suppliers and Indonesian farmers/feed millers.



President Hsu, Formosan Farmers Association for Swine Improvement

I gained valuable insights into livestock farming technologies and equipment with significant industry advantages during last year's show. That's why I've returned this year, eager to explore solutions for labor streamlining and efficiency enhancement.



AQUACULTURE & FISHERIES

Chairman Mr. Bae Ki IL, Korea Fishery Trade Association

After this year's exhibition, we are committed to ongoing collaboration with International Aquaculture and Fisheries Expo Taiwan and the importation of aquaculture fish from Taiwan.



Mr. Ma, WK fishery, Malaysia

I have high expectations for the future collaboration between Malaysia and Taiwan in agriculture, fishing, and livestock industries after attending the exhibition.



AGRIFRESH

Ms. Olivia Limpe-Aw, Phil. Archipelago International Trading Corp

Flutai's cold chain systems and solutions can significantly enhance the cold chain logistics in the Philippines, improving the quality of our cold chain products and minimizing wastage of valuable resources.

2024 Booth Information & Price

Raw Space



USD 2,200 / 12sqm

- ◆ Minimum purchase starts at 36 sqm
- ◆ The space is not included furniture, carpet and electric supply.
- ◆ The exhibitor can assign contractor to build up the booth that designed with exhibitor's preferences under exhibition booth fitting regulations.

Shell Scheme



USD 2,400 / 12sqm

◆ System Partition, Company Name Fascia Board, Needle Punch Carpet, Lockable Reception Desk, Meeting Table, 3 Folding Chair, 4 LED Spotlight, 110V/5A Socket, Dustbin

Exclusive Offers for 36 SQM & More

- ◆ AGRI NEXT TALK Product Launch (Limited space)
- ◆ Priority for Optimal Three-Sided Open View Position
- ◆ No Additional Corner Fee
- ◆ Pre-Exhibition Marketing Consultation

OMO Precise Marketing Package

	Free of A Burden	Economical	Efficient
Official Website - Product List Page Banner			1 Month
Official Website - Exhibitor List Page Banner	1 Month	1 Month	
Newsletter - Ordinary EDM Broadcast	1 Post	1 Post	1 Post
Official Website Home Page - Logo Exposure	1 Month	1 Month	1 Month
Official Website - Keyword Searching Recommendations		1 Month	1 Month
Official Social Media Post			1 Post
Quotation (Tax Incl.)	NTD 32,000	NTD 48,800	NTD 58,800
Expected Benefits & Results	◆Basic pre-show exposure. ◆Pre-engage with the potential buyers. ◆Enhance potential business opportunities during the show.	Suitable for multi-product brand businesses Enhance brand awareness and image Enhance buyer willingness to further understand of various products and services.	 Comprehensive pre-show exposure. Thorough introduction of the product(s) to maximze the visibility. Complete capture the attention of potential buyers.

(For more information, please contact the organizer)



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